



Tools4ever announces its participation in the 2011 CETPA Annual Conference

For the sixth year in a row; Tools4ever will exhibit its Identity and Access Management solutions to the California Educational Technology Professionals Association (CETPA)

Seattle, WA, October 4, 2011 – Tools4ever, the market leader in Identity & Access Management solutions, is pleased to announce its participation in California Educational Technology Professionals Association (CETPA) 2011 Annual Conference in Long Beach, California November 8-11, 2011.

Tom Mowatt, Managing Director of Tools4ever - Seattle says; “We are very happy to be participating in the 2011 CETPA Annual Conference. Over the last five years we have built relationships with many school districts throughout the state of California and have helped them save valuable time and money through the implementation of our identity and access management solutions. Now in our sixth year, we look forward to continuing that relationship building and proving we are the solution of choice for California school districts.”

In an open letter to CETPA members, President Stephen Carr mentioned this year’s conference focus will be not only about new technologies, but their relevance to the educational communities. Additionally, how the implementation of such technologies poses enterprise challenges that will need solving. Because of this call to action, Tools4ever will be on hand to demonstrate how its solutions can be implemented to solve these challenges. Tools4ever has proven solutions that work with cloud computing technologies; can manage user accounts with connections to Google Docs, Office 356 and live@edu; as well as robust password management solutions which include single sign on and self-service password reset.

Tools4ever will be exhibiting in booth #527.

Additional information about Tools4ever’s expertise in providing solutions to the education marketplace can be found at: http://www.tools4ever.com/files/pdf_nl/flyer_education.pdf

About CETPA

CETPA is an association of Educational Technology Professionals (technologists) within the State of California. Founded in 1960, the major emphasis of the association's activities are directed towards improving Administrative Information Processing in public education within the State of California and to prepare its membership to better meet and support the technological needs of the Instructional Program. Additional information can be found at <http://www.cetpa.net>.

About Tools4ever

Tools4ever distinguishes itself with a no-nonsense approach and a low Total Cost of Ownership. In

contrast to comparable Identity & Access Management solutions, Tools4ever provides a complete solution in several days rather than weeks or months. Partly thanks to this approach, Tools4ever is the undisputed Identity & Access Management market leader, with more than one million managed user accounts.

Tools4ever supplies a variety of software products and integrated consultancy services involving Identity Management, such as User Provisioning, RBAC, Password Management, SSO and Access Management. For more information, please visit <http://www.tools4ever.com>.

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